



# FAN CHANTS

## CONTENT SUMMARY

2017/2018



# WE'VE GOT YOU COVERED



## A PRODUCT THAT FOOTBALL FANS LOVE

Football is an emotive and passionate sport. Our content taps into this, and **relates to millions of people**. Chants can be **an 'edgy' component of your creative**.

## THOUSANDS OF CHANTS + TEAMS

We have over **22,000 chants** for nearly 1,000 teams. These are **100% genuine**, sung by real fans of the club. All chants are professionally mastered and looped to enable continuous play in AIFF/WAV/MP3 or any other format required.

## CURRENT AND NEW CONTENT

New player and manager songs, plus new anthems and classics can be delivered regularly and immediately to you, so **your campaign creative is extremely current**.

## LEGAL RIGHTS ASSIGNED TO EACH SONG

Where the song is a cover of an existing song, we can provide the **relevant rights details needed** to pay royalties to the appropriate individual, company or collecting society.

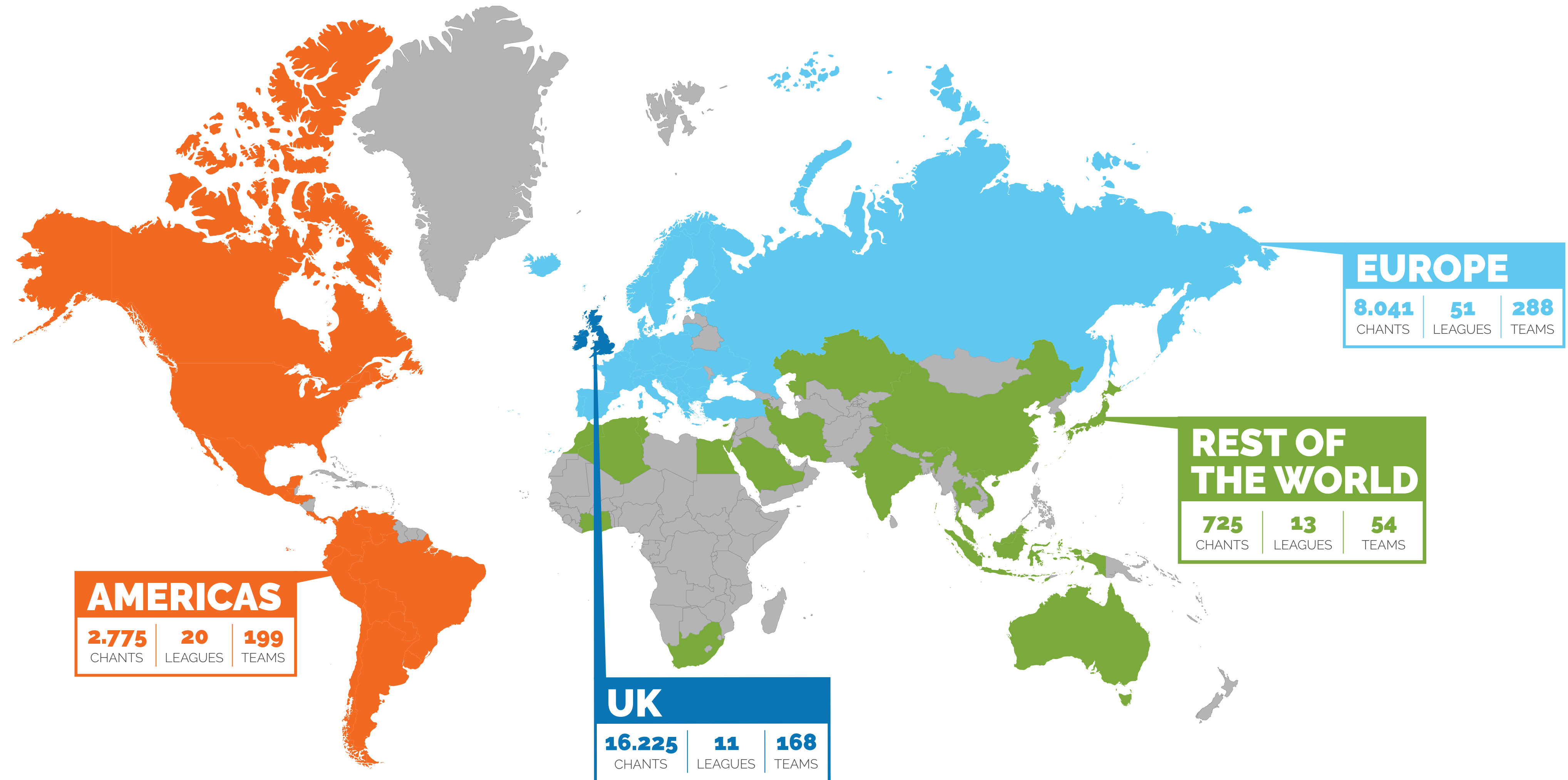
## DEAL WITH EXPERIENCED PEOPLE

Many multi-nationals and their creatives have used FanChants in campaigns around the world, using a variety of media, and various broadcasters have used for commercials, documentaries and films.

**BBC, Sky, Optus, KitKat** and **Adidas** are just some of the brands and broadcasters that have licensed our content, not to mention **FIFA, CONMEBOL, CONCACAF, US Soccer**, the **English FA**, and a number of **top clubs from the world of football**.

# 22.746 CHANTS

VISIT OUR WEBSITE TO SEARCH  
AND PLAY ALL CHANTS  
**FANCHANTS.COM**



# ORGANISED AND EASY TO FIND

EACH CHANT IS CATEGORISED DEPENDING ON ITS THEME

**HAVING A GO**  
32.7%

**CLASSIC**  
26.7%

**HALL OF FAME**  
18.1%

**ANTHEMS**  
10.1%

**FUNNIES**  
9.1%

**VINTAGE**  
3.4%



# OVER 500 CROWD NOISES

FAN  
CHANTS



BOOOOOO

AGHH!

GOAL!!!

[APPLAUSE]

[WHISTLES]

YES!

OOOOOOOH

# YES, WE'VE GOT THE WORLD CUP

## QUALIFYING TEAMS

ARGENTINA	21	ENGLAND	46	PERU	6	SPAIN	71
AUSTRALIA	12	FRANCE	13	POLAND	10	SWEDEN	32
BELGIUM	21	GERMANY	38	PORTUGAL	16	SWITZERLAND	9
BRAZIL	45	ICELAND	2	RUSSIA	23	URUGUAY	18
COLOMBIA	4	JAPAN	30	SAUDI ARABIA	1		
CROATIA	9	MEXICO	8	SERBIA	3		
DENMARK	15	PANAMA	1	SOUTH KOREA	21		




## NON-QUALIFYING TEAMS

ALBANIA	9	CHILE	19	GUATEMALA	1	N. IRELAND	28	USA	34
ARMENIA	4	CHINA	1	HUNGARY	22	PARAGUAY	12	VENEZUELA	1
AUSTRIA	21	CZECH REPUBLIC	8	IRELAND	17	SCOTLAND	15	WALES	39
BOLIVIA	16	ECUADOR	11	ITALY	13	SINGAPORE	13		
BOSNIA AND HERZEGOVINA	16	FINLAND	8	MALAYSIA	4	SLOVENIA	29		
BULGARIA	2	GHANA	3	MONTENEGRO	20	TURKEY	21		
CANADA	1	GREECE	15	NETHERLANDS	10	UKRAINE	10		

\*MOST HAVE NATIONAL ANTHEMS

## WORLD CUP CHANT LEADERS

Click the links below to view and play chants

	<b>ENGLAND</b>   46 songs ▶
	<b>BRAZIL</b>   45 songs ▶
	<b>GERMANY</b>   38 songs ▶
	<b>ARGENTINA</b>   21 songs ▶

# IN THE PRESS



## **THE NEW YORK TIMES**

Soccer's Sound of Team Spirit

## **THE MIRROR**

Revealed: The sides that opposition supporters sing about most in English football

## **DER SPIEGEL**

Interview with FanChants' Founder Michael Dennis

## **WNYC**

An Archive Of Soccer Chants

## **GOAL.COM**

Singapore Chants Go Global

## **11 FREUNDE**

Interview with FanChants' Founder Michael Dennis

## **THE NEW YORK TIMES**

For Soccer Fans, Showing Support in Song

## **THE MIRROR**

Revealed: Manchester United fans have the biggest back catalogue of chants in the country

# GET IN TOUCH WITH US



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[plus.google.com/+fanchants](https://plus.google.com/+fanchants)



[twitter.com/fanchants](https://twitter.com/fanchants)



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[instagram.com/fanchants](https://instagram.com/fanchants)

[fanchants.com](https://fanchants.com)





# IT'S THE SOUND OF THE CROWD

**FAN** CHANTS